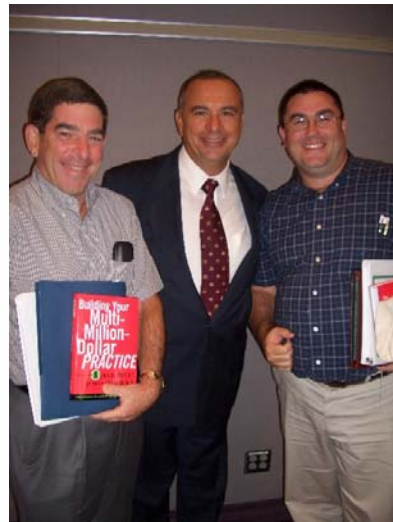




## Peter M. Vessenes, RFC Seminars and Programs

Peter Vessenes, CEO of Vestment Advisors, is a leading corporate consultant who has helped take small and large financial service providers to the "next level" of business success. Through his work with the biggest names in financial services, Peter has developed business strategies that he has implemented at companies across the country. Peter has also shared his strategies and insights at national and regional conferences, private company meetings, and executive training sessions throughout the financial services industry. Through Vestment Advisors' identification of the Eight Disciplines of Business, Peter can address issues important to financial professionals, including management, marketing, increasing profits, and developing teamwork.

To schedule any of these presentations for your company or organization, please contact Erin Williams at 952-401-1045.



For more information call **952-401-1045** or  
visit [www.VestmentAdvisors.com](http://www.VestmentAdvisors.com)





### The Money Trail™

Where does all the money go in your business? Can you look at the flow of expenses through your business and determine when “lean-and-mean” is actually a bad policy and costing you bottom-line profits? What is the common denominator in the three ways to increase profitability, and how do you create incentives for making them happen?

The Money Trail™ answers these questions and more, while helping you build more effective job descriptions, placing the right people in the right jobs; workflow processes; and employee incentives, improving how your company operates while optimizing your profits and increasing the company's valuation.

*Presentation available in one-hour, two-hour, and half-day formats.*

### Tripling Your Profits™

Many top executives do not have a clear understanding of multiplying profitability. What are the factors that contribute to increasing profits? Are there incentives that accelerate profitability? How much of an increase in sales will it take to achieve financial security, and how much should I keep in capital reserves?

Tripling Your Profits™ gives you the insight you need for more effectively managing the assets of your business in less than an hour of your time each month. Find out why great fiscal management is not the domain of only MBAs and analysts!

*Presentation available in 90-minute, half-day, and full-day formats.*





### The 12 Hidden Barriers™

The world's strongest economy was built on the shoulders of entrepreneurs. What are the challenges entrepreneurs face? Why do so few new businesses survive past three years? What are the beliefs most new business owners bring into the launch of a company and which of them are totally false?

The 12 Hidden Barriers™ shows the real challenges facing new business owners. This dynamic seminar and workshop reveals common beliefs and tactics that work against the success of new businesses, when they will occur, and what to do about them. A must for young businesses or those going through a management succession or transition!

*Presentation available in one-hour or 90-minute formats.*

### The Three Philosophies of Management™

There are only three underlying philosophies of managing an organization. Why is it important to understand a philosophy? Controlling philosophies represent the underlying beliefs leadership uses in their day-to-day decision-making process; why one choice is made over another.

Knowing that there are only three philosophies of management makes the task easier of understanding beliefs that control leadership decisions. Determining where they came from, and that only one succeeds long-term, is a critical factor in the success of mid-sized and large corporations. Find out your own "philosophy of management," participate in "real-world" role-playing and decision-making games, and discover how the right "philosophy of management" can transform your organization!

*Presentation available in one-hour format and is intended for large corporations.*



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### Leadership

What has caused the failure in corporate leadership? What are the underlying elements of leadership that must be present for a company to prosper? Do you know the Seven Foundations of Leadership?

Join us in a relevant, powerful workshop in corporate leadership, and find out how to move line management from apprenticeship to mastery in your organization!

*Presentation available in one-hour, 90-minute, half-day, full-day, or two-day formats, and it is intended for mid- and large corporations.*

### Terrific Teamwork!

Why do certain groups of people seem to get it done on-time, on-budget, and with zest and zeal while others seem to personify bureaucracy and a large collection of Dilbert comic strips? What are the corporate, personal, cognitive and conative dynamics that produce great teams?

Join us in learning how to create a corporate culture that promotes team problem solving, what are the conative impacts on teams using Kolbe Corporation's Kolbe profiles, and how to use Vestment's ThinkTank™ process to build powerful team results!

*Presentation available in one-hour or 90-minute formats.*





### From Self Employment to Running a Business

Many new businesses are a result of people leaving a traditional job to “do-it-on-their-own.” The shift requires inspiration, hard work, timing, money, and a little luck. Many people take the challenge and find themselves in the wonderful world of the “self-employed.”

The transition from “self-employed” to owning and running a business is a far greater challenge. Join us in discovering:

- You must understand in fiscal and asset management to make the company work when you need time off.
- How to hire the right people for the real jobs in your company.
- How delegation of authority really works.
- The “Customer Experience” and how to create it.
- Raising corporate valuation.
- And many more!

*Presentation available in one-hour, 90-minute, two-hour, half-day, full-day, or two-day formats.*

